

BLUEPRINT FOR KINGS MOUNTAIN:		Actions to Implement Downtown Plan 2035					
Check-off		Prepared April 26, 2018	Target date	Budget estimates of City costs	Funding period	Notes	Responsible group
ROUND 1 <i>Getting our house in order!</i>							
	A	Adopt updates to Zoning Ordinance to improve redevelopment options & improve business signage visibility downtown	Sept. 30, 2018	\$15,000	FY-19		City Council
	B	Provide professional development administration services to assist local business and citizens	July 1, 2018		FY-19-on	Paid by permit revenue	City Manager
	C	Enforcement of codes to remove abandoned structures & restore empty buildings to "ready to use" condition	July 1, 2018	\$30,000	FY-19-on	Part-time professional	Planning
	D	Adopt strict sewer extension policy to protect both rate & tax payers, increase the return on existing investments, and attract new private investment	Sept. 30, 2018	\$2,000	FY-19		City Council
	E	Adopt down-zoning of undeveloped commercial property and enhance values of core area	Sept. 30, 2018	\$2,500	FY-19		City Council
	F	Adopt up-zoning of strategic properties in downtown and surrounding areas to add capacity to the housing inventory for down-sizing boomers & flexible millennials	Sept. 30, 2018	\$2,500	FY-19		
ROUND 2 <i>Reintroducing Kings Mountain to the world</i>							
	A	Plan, design & install Wayfinding Signage directing people both into and within the downtown	Sept. 30, 2019	\$45,000	FY-20	12 48"x60" signs	Planning
ROUND 3 <i>Bringing a vibrant atmosphere to downtown</i>							
	A	Contacting property owners to solicit support for Catalyst Area 1 projects . Assisting site owners and investors will improve success rate and yield desirable results.	July 1, 2018	\$0	FY-19		Planning
	B	Encouraging development of new housing products in and around the downtown area where compatible	July 1, 2018	\$0	FY-19		Planning
	C	Fund "Main Street" (Battleground Ave.) enhancements between Gold and Mountain streets to add improved surface treatment with brick paver pattern cross-walks, expand side-walk width, reallocating the paved area, and renaming this segment to reflect the identity of "Main Street"	July 1, 2018	\$490,000	FY-19	Use NCDOT resurfacing money for partial funding source	City Council
	D	Fund enhancements to Cherokee and Mountain streets: improved surface treatment with brick paver pattern cross-walks, relocation of overhead power lines to underground service, and enhanced sidewalk patterns.	July 1, 2019 to Sept. 30, 2020	\$180,000	FY-19-20	Electric utility funds	City Council
	E	Identify pedestrian enhancements to sidewalks linking neighborhoods to downtown	Sept. 30, 2020	\$20,000	FY-19-20	Powell Bill Funding	Public Works
	F	Designate limits on extended parking along "Main Street" (Battleground Ave.) in prime spaces fronting businesses	July 1, 2018	\$5,000	FY-19	Restrict resident & employee parking	Public Works
	G	Reallocate pavement on East Gold to provide on-street parking & calm traffic; add bump-outs	Nov. 1, 2019	\$80,000	FY-20	Powell Bill Funding	Public Works
	H	Rename West Mountain, West King, & West Gold to "East" on the east side of Main Street (Battleground Ave.)	Sept. 30, 2018	\$1,000	FY-19	Powell Bill Funding	Public Works
ROUND 4 <i>Expanding Kings Mountain's contribution to the region to benefit our local businesses</i>							
	A	Present a diverse Kings Mountain community in community event promotions. Expand variety and functions as needed	ongoing	\$0	FY-19-on		Events
	B	Add "mini-events" such as "music in the park" , etc. to generate activity on a weekly basis as weather permits	ongoing	\$20,000	FY-19-on	4-6 events in a season	Events
	C	Continued participation in NC Main Street Program	ongoing	\$525	FY-18-on	Includes dues to Main Street America - \$350.00; North Carolina Downtown Development Association - \$175.00.	Planning
TOTAL				\$893,525			