



REGULAR MEETING AGENDA

August 22, 2023

City Hall Council Chambers

3:00 pm

CALL TO ORDER

WELCOME

APPROVAL OF AGENDA

APPROVE MINUTES Regular Meeting of June 20, 2023

FINANCE REPORT Chris Costner, Fiscal Services Officer/Jana Williams,
Assistant Finance Director

Citizen Recognition - Persons wishing to appear before the TDA Board during this portion of the meeting should register their name and the subject they wish to address with the Deputy City Clerk prior to the beginning of the meeting. In an effort to maintain order and decorum, we would encourage speakers to be courteous and respectful during this portion of the meeting in which citizen input is heard. Please refrain from profanity, inappropriate gestures, insults, personal attacks or accusations. Each presentation will be limited to three (3) minutes.

OLD BUSINESS

- Discussion of grant award approved June 20, 2023 – Liberty Mountain
- Discussion of grant request from ALWS & City Council Response

NEW BUSINESS

- Discussion regarding a recommendation to Council as to naming a Chair Person
- Discussion/Review of advertising placement in 2024 NC Travel Guide
- Discussion/Approval to replace brochure rack in City Hall Lobby

DIRECTOR'S REPORT

- Updated Visitors Guide
- Update on travel brochure to NC Welcome Centers
- Update on new distillery & brewery
- Meeting location change (and tour) to Comfort Inn

ADJOURNMENT

The next meeting will be held on Tuesday, September 19, 2023 at 3:00 pm at the Comfort Inn located at 106 Holiday Inn Drive, Kings Mountain, NC.