

Kings Mountain Tourism Development Authority
June 20, 2023

The Kings Mountain Tourism Development Authority met on Tuesday, June 20, 2023 at 3:00 pm in the City Council Chambers. Meeting was called to order at 3:02 pm by Mike Butler with a quorum present. Mike welcomed and thanked everyone for being present at the meeting.

Attendance: Mike Butler, Sharon Horne, Chris Johnson, Tracey Gaughan, and Councilmember Jay Rhodes (Alternate). Absent were Brenda Lovelace, Kemp Mauney (Alternate), Chuck Kilroy, Vicki Thompson (Alternate), Al Patel (Quality Inn), and Leanne Halk (Holiday Inn Express).

Also present were Ellis Noell, TDA Director, Chris Costner, Fiscal Services Director, Jana Williams, Assistant Finance Director, Susan Mosk, Marketing, Tourism & Events Manager for the City of KM and Cynthia Cash, Deputy City Clerk.

Agenda was approved by motion by Sharon Horne and seconded by Chris Johnson. Vote was unanimous.

Minutes of May 23, 2023 meeting were approved by motion by Tracey Gaughan and seconded by Chris Johnson. Vote was unanimous.

Financial Report was given by Jana Williams, Assistant Finance Director. She gave out copies of the Financial Report. She advised that the TDA has approximately \$109,000 to award for grants, so roughly \$54,000-\$55,000 per grant cycle. Chris Costner, Fiscal Services Officer, mentioned that the total you have is for this budget year. Whatever you award for this grant cycle will be deducted from what you award in December. There were no questions about the budget.

Old Business:

- There was no old business.

New Business:

- Discussion – Review/Award grants for funding cycle Summer/Fall – July through December 2023

○ Cleveland County Arts Council – Real to Reel Film	\$ 2,500
○ Kings Mountain Historical Museum – Rack Cards	\$ 500
○ Kings Mountain Little Theatre, Inc. – Liberty Mountain	\$ 5,000
○ COKM – Revolutionary 4 th	\$20,000
○ COKM – BeachBlast	\$20,000
○ COKM – Christmas KM Parade & Celebration	\$10,000
○ SASI – Ronald Shephard & Michael Phillips Regional Art Exhibit	\$ 750
○ SASI – Fall Into Nature Exhibit	\$ 750
○ SASI – Holiday Boutique	<u>\$ 1,000</u>
TOTAL	\$60,500

Motion to award above grants was made by Jay Rhodes and seconded by Tracey Gaughan. Vote was unanimous.

- Discussion – Jay Rhodes mentioned that the City currently has \$100,000 set aside for recreation. Jay was thinking about a possible Capital Improvement Project. He, David Allen and Jimmy West are on the Recreation Committee. Looking at the possibility of constructing some pickle ball courts and maybe having them at the YMCA or the Patrick Senior Center. We could even have some tournaments, start locally. His estimate is \$150,000 to build four courts (this is for open courts with no roof). Said if we could use the recreation money and maybe use some of the capital monies from TDA, there would probably be enough to do something like that. Wants the TDA Board to be thinking about this, to see if they think it is a viable investment. Jay will get more information for the board.

Directors Report:

Ellis talked about some of the upcoming events. They are listed below:

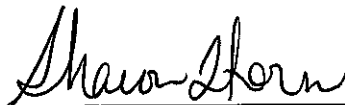
- June 21 - Rolling Ribbon Cutting with the Chamber of Commerce
- Farmer's Market is open every Saturday until August at the parking lot at the old Wells Fargo building
- June 24 - A Fresh Look Exhibit at Southern Arts Society begins
- July 1 - City's Revolutionary 4th Celebration - local band, fireworks, food
- July 5 - Grand opening of The Skillet Restaurant
- July 18 - 21 "Delicious Country" Exhibit at the KM Historical Museum provided by the state of NC
- August 9 - 12 - Real to Reel Festival
- August 18 & 19 - BeachBlast

Ellis also mentioned that Veronet has advertised in the Charlotte Business Guide. Draws a lot of people to Kings Mountain.

No further business. Next meeting is scheduled for Tuesday, July 18, 2023 at 3:00 pm in Council Chambers. Motion was made to adjourn the meeting at 3:50 pm by Jay Rhodes and seconded by Chris Johnson. Vote was unanimous.

Respectfully Submitted,

Cynthia Cash
Deputy City Clerk



Sharon Horne, Secretary